

# Industry Consultation on Global Promotion of Indian Systems of Medicine

18 May 2018

Multi Purpose Hall, India International Centre, Max Mueller Marg, New Delhi

## AGENDA

9.00-9.30 am	<b>Registration</b>
9.30-10.00 am	<b>Inaugural Session:</b>
	<p><b>Welcome remarks :</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Sachin Chaturvedi</b>, Director General, Research and Information System for Developing Countries</li> </ul> <p><b>Overview of Vision for Indian Systems of Medicine :</b></p> <ul style="list-style-type: none"> <li>• <b>Shri Rajeev Kher</b>, Former Commerce Secretary</li> <li>• <b>Dr. Akash Taneja</b>, Joint Director General, Foreign Trade, DGFT</li> </ul>
10.00- 12.00 noon	<b>Technical Session 1: Emerging Global Vision on ISMs: Domestic Preparedness, Norm Setting and Impediments</b>
<ul style="list-style-type: none"> <li>• Facilitating export: Role of SEZs and MSMEs</li> <li>• Export Promotion Schemes : Challenges/opportunities</li> <li>• Barriers to trade : SPS/TBT</li> <li>• Trade Classification issues : HS Codes</li> <li>• Export challenges and opportunities in Africa, Asia and the Gulf countries</li> </ul>	<p><b>Chair:</b></p> <ul style="list-style-type: none"> <li>• <b>Shri Ram Mohan Mishra</b>, Additional Secretary and Development Commissioner, Ministry of Micro, Small and Medium Enterprises.</li> </ul> <p><b>Panel :</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Ranjit Puranik</b>, CEO, Shree Dhootapaeshwar Ltd, Mumbai and Vice-President, Ayurvedic Drug Manufacturers' Association (ADMA), Mumbai</li> <li>• <b>Prof. Yamini Bhusan Tripathi</b>, Dean, Faculty of Ayurveda, Institute of Medical Sciences, Banaras Hindu University</li> <li>• <b>Prof. S.K. Mohanty</b>, Professor, RIS. <a href="#">Presentation</a></li> <li>• <b>Dr. S. K. Saxena</b>, Director , Export Inspection Council</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Dr. D.K. Mehta</b>, Vice President, Patanjali Ayurved Ltd., Haridwar</li> <li>• <b>Shri Murali Krishna Surampudi</b>, Deputy Director, Pharmaexil, Hyderabad</li> </ul>
<b>12.00 noon -2.00 pm</b>	<b>Technical Session 2: International Manufacturing Standards and Quality Assurance</b>
<ul style="list-style-type: none"> <li>• International Standards and Certifications mechanisms</li> <li>• Scientific validation through clinical research and pharmacovigilance</li> <li>• Safety and quality assurance : Issues in GMP, licensing , GLP , toxicity screening</li> <li>• Subscription to pharmacopeial standards in India</li> <li>• Facilitating recognition of ayurvedic pharmacopeia in export destinations</li> </ul>	<p><b>Co-Chairs:</b></p> <ul style="list-style-type: none"> <li>• <b>Vaidya Rajesh Kotecha</b>, Secretary, Ministry of AYUSH</li> <li>• <b>Dr. D. C. Katoch</b>, Advisor, Ministry of AYUSH</li> </ul> <p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Savrikar</b>, Chairman, Scientific Body, Pharmacopoeia Commission of Indian Medicine &amp; Homeopathy</li> <li>• <b>Dr. J.L.N. Sastry</b>, Vice-President / Head, Health Care Research, Dabur India Ltd, Ghaziabad</li> <li>• <b>Shri. P Rajesh</b>, Scientist-E, Head, FAD, Bureau of Indian Standards. <a href="#">Presentation</a></li> <li>• <b>Dr. D. Vijaya Kumar</b>, Senior Principal Scientist, Indian Institute of Chemical Technology, CSIR, Hyderabad and Member, FAD-26, BIS. <a href="#">Presentation</a></li> <li>• <b>Dr. Ghanashyam Patel</b>, Pharma Consultant, Green Medic Solutions , Vadodara</li> <li>• <b>Dr.Chaitanya Koduri</b>, USP India, Hyderabad. <a href="#">Presentation</a></li> <li>• <b>Shri Pramod Sharma</b>, Former President , ADMA &amp; Director, Shree Baidyanath Ayurveda Bhawan Pvt Ltd , Patna</li> </ul>
<b>2.00- 3.00 pm</b>	<b>Lunch</b>
<b>3.00-4.30 pm</b>	<b>Technical Session 3: Value Chain Integrity of Herbal Products</b>
<ul style="list-style-type: none"> <li>• Medicinal plants value chain : Challenges</li> <li>• Medicinal plants collection practices : GACP Standards and sustainability issues</li> <li>• Cultivation of medicinal plants: Initiatives, challenges, solutions</li> <li>• Access Provisions : The Biological Diversity Act 2002, and Forest Laws ( Forest Conservation Act 1980, The Scheduled Tribes and other Forest Dwellers Act 2006)</li> </ul>	<p><b>Co-Chairs:</b></p> <ul style="list-style-type: none"> <li>• <b>Vaidya Rajesh Kotecha</b>, Secretary, Ministry of AYUSH</li> <li>• <b>Shri Asheem Srivastav</b> , Chairman , Gujarat State Biodiversity Board, Gandhinagar</li> </ul> <p><b>Panel :</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. S. Rajasekharan</b>, Senior Consultant, and former Director Grade Scientist, JNTBGRI, Thiruvananthapuram</li> <li>• <b>Dr. Altaf Lal</b> , Senior Advisor, Global Health and Innovation, Sun Pharma. <a href="#">Presentation</a></li> <li>• <b>Dr. D. Ramanathan</b>, General Secretary, Ayurvedic Medicine Manufacturers Association of India (AMMOI) , MD, Sitaram Ayurveda Pharmacy, Thrissur. <a href="#">Presentation</a></li> <li>• <b>Dr. Neeraj Tandon</b>, Scientist -G &amp; Head , Medicinal Plants, ICMR, New Delhi</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Prof. Tanuja Nesari</b>, Director, All India Institute of Ayurveda, New Delhi</li> <li>• <b>Prof. Anil Kumar Tripathi</b>, Director, Central Institute of Medicinal and Aromatic Plants (CSIR-CIMAP), CSIR</li> <li>• <b>Shri Janak Raj Rawal</b>, President, Federation of Medicinal and Aromatic Plants Stakeholders</li> </ul>
<b>4.30-5.15 pm</b>	<b>Technical Session 4: Global Marketing Strategies for ISM Products and Services</b>
<ul style="list-style-type: none"> <li>• International cooperation ( WHO, bilateral, multilateral) including role of Indian Missions</li> <li>• ISM services sector : Regulating wellness industry for quality control of ISM non-drug therapies</li> <li>• Training of personnel :Benchmarking for yoga and ISM therapy practitioners</li> <li>• Training of medical practitioners for international destinations</li> <li>• Segregating FMCG from drugs, regulating OTC sales and misleading advertisements</li> </ul>	<p><b>Chair : Dr. Manoj Nesari</b>, Advisor (Ayurveda) , Ministry of AYUSH</p> <p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. T.C. James</b>, Visiting Fellow, RIS</li> <li>• <b>Dr. Nitin Agrawal</b>, Managing Director, BLISS Ayurveda, Ghaziabad</li> <li>• <b>Shri Rajiv Vasudevan</b> ,Managing Director, AyurVAID Hospitals, Bengaluru</li> </ul>
<b>5.15-5.30 pm</b>	<b>Valedictory Session</b>
	<p><b>Vote of Thanks:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. T.C. James</b>, Visiting Fellow, RIS</li> </ul>